

## Ennismore Curling Club Bonspiel Survey Questionnaire

This survey is for completion by any and all members of the Ennismore Curling Club. Whether or not you participate in our bonspiels, we would appreciate your input and comments.

The Board of Directors is seeking this information to help determine the future of our bonspiels... How many should we hold annually? What types? How can we make them better?

**Please submit your completed questionnaire no later than March 23, 2019.**

*This survey form is available to download from our website, or blank copies are available to pick up at the club. You can deposit completed surveys in the "Completed Bonspiel Surveys" box at the bar, or hand your completed survey to any member of the Board of Directors. Thank You!*

**Survey Participant (Name optional)** \_\_\_\_\_ **M**\_\_ **F**\_\_

For the 2018/19 season, did you curl: Full season \_\_\_\_ First Half \_\_\_\_ Second Half \_\_\_\_

How many Ennismore leagues do you regularly participate in each week? # \_\_\_\_ Spare Only \_\_\_\_

### **Bonspiels At Ennismore Curling Club**

How many ECC bonspiels did you curl in during 2018/19? # \_\_\_\_ (or) None \_\_\_\_

How do you learn of bonspiels at Ennismore? (Check all that apply)

Word of Mouth (e.g. teammate) \_\_\_\_ From a league convener \_\_\_\_ ECC bulletin boards \_\_\_\_

I was invited back by last year's bonspiel convener \_\_\_\_ ECC website \_\_\_\_

ECC Newsletter \_\_\_\_ Social media (e.g. twitter, Facebook, Instagram, etc) \_\_\_\_

Do you receive enough advance notice & information about upcoming bonspiels? Yes \_\_\_\_ No \_\_\_\_

Suggestions \_\_\_\_\_

Would you be willing to help promote our upcoming bonspiels? Yes \_\_\_\_ No \_\_\_\_

### **Bonspiels Outside Ennismore Curling Club**

In 2018/19 did you participate in bonspiels at clubs other than ours? Yes \_\_\_\_ No \_\_\_\_

How do you learn of bonspiels at other clubs? (Check all that apply)

Word of Mouth (e.g. friends) \_\_\_\_ CurlOn website \_\_\_\_ Canadian Curling Assoc. website \_\_\_\_

Other Clubs' websites \_\_\_\_ Social media (e.g. twitter, Facebook, Instagram, etc) \_\_\_\_

Flyers sent from other clubs \_\_\_\_

Some ECC curlers participate in other club's bonspiels who reciprocate by sending a team to an ECC spiel in return. Should we develop this program further? Yes \_\_\_\_ No \_\_\_\_

Might you participate in this kind of arrangement? Yes \_\_\_\_ No \_\_\_\_ If so, which type of spiel?:

Women's? \_\_\_\_ Men's? \_\_\_\_ Mixed (2 women, 2 men)? \_\_\_\_ Open (any combination)? \_\_\_\_ Men's

Interclub? \_\_\_\_ Women's Interclub? \_\_\_\_ Not really interested \_\_\_\_

**Are bonspiels a worthwhile investment of the Club's Resources?**

**Some Background information** – *Bonspiels help keep our club operating. Without bonspiels, annual dues would be approximately \$80 more per member. In 2017/18, the Club earned approximately \$17,000 from bonspiels, plus additional from bar profits. By comparison, in 2015, we were faced with approximately \$26,000 in capital expenses, causing the Club an overall deficit of approximately \$13,000. In years when we have higher than usual capital expenses, bonspiel revenue lets us avoid large increases in membership dues.*

*Each club member is required to donate a minimum of 4 hours of time toward club activities, often in the kitchen or bar at a bonspiel, or helping with the ice. Our volunteer pool has been able to staff both this and last year's spiels with a membership of slightly more than 200 active members.*

Is there something about bonspiels in general, or something about a particular bonspiel that you don't like, which keeps you from entering?

---

---

---

### **Bonspiel Participation Cost**

**Some Background information** – *Understanding that bonspiel costs vary significantly based on what is supplied, how much do you feel "comfortable" in paying?*

Are you aware of entry fees for bonspiels at other clubs? Yes\_\_\_ No\_\_\_

Do you feel the Ennismore Club bonspiels are competitively priced? Yes\_\_\_ No\_\_\_ Don't know

What do you consider is a reasonable price you should pay for a one-day bonspiel with two 8-end games, morning snacks, lunch, dinner, and modest take-home awards? \$\_\_\_\_\_

What do you consider is a reasonable price you should pay for a one-day bonspiel with two 6 or 8-end games, morning snacks, lunch (only) and modest take-home awards? \$\_\_\_\_\_

Considering that there are only half the players, what do you consider is a reasonable price you should pay for a one-day DOUBLES bonspiel with morning snacks, lunch and modest take-home awards? \$\_\_\_\_\_

**How many bonspiels? Should we have more or fewer bonspiels?**

**Some Background information** – In 2017/18, the Club held 11 bonspiels. Three Club spiels were not full (Stick Spiel, 12 teams; Robel 14 teams; Skins 14 teams – late emergency cancellation dropped 2 teams).

In 2018/19, the Club has 14 spiels, including one special event (Curlers Care- Soldier On), a new Doubles Spiel and a ladies' "Leads and Seconds", which is an Interclub shared on a rotating basis. Excluding the Robert Young and Closing Spiel yet to take place, three spiels have not been full: Rusty Shots (one draw), Stick Spiel (cancelled by low entry number), Robel (short four teams). At the same time, the Doubles and Curlers Care - Soldier On, both new, have been full.

Other clubs have fewer or more bonspiels, depending on the respective club.

How many spiels do you feel our Club should hold annually? #\_\_\_\_\_

How many spiels would you be willing to enter annually? #\_\_\_\_\_

### **Timing of bonspiels.**

**Some Background information** – Many things determine the timing of our spiels, such as, schedules in other clubs; traditional planning for returning participants who count on a spiel being at the same time as the previous year they entered; schedules within our own Club; attempts to accommodate a particular focus, e.g. Glenfiddich, which aims at "new" curlers and now follows the Instruction program; the "Closing spiel" – end of the year celebration.

What role has the timing of our bonspiels played in your decision(s) about taking part?

---

---

---

---

Do you have suggestions about timing for any of our spiels?

---

---

---

---

### **Bonspiel Conveners**

Would you like to offer your assistance to a Bonspiel Convener ? Yes\_\_\_\_ No\_\_\_\_

**Some Background information** – A Bonspiel Convener has the full responsibility and authority to run a bonspiel, usually a full day event. Included in this role are items such as promoting the spiel, signing up participants, attracting spiel sponsor(s), obtaining prizes, managing the day’s activities, and tracking the revenue and expense for the spiel. Often a Bonspiel Convener will work with one or more co-conveners for the spiel. Club volunteers fulfill the roles of kitchen and bar captains and staff. Ideally convener(s) will mentor someone to take over once they are finished.

**Replacement of Bonspiel Conveners:** For this year, new conveners took over three of our spiels, including the (new) Doubles, Closing Spiel and Chicken Spiel. In 2019/20, at least five spiels are in need of new conveners, including Rusty Shots, Bob Reeve Stick Spiel, and Curl for a Cause. The two ladies' spiels which are convened by members appointed by the Ladies League have been appointed now.

Would you consider being a convener? If not, why not? If yes. Why?

Sorry, no, and here’s why

---

---

Yes, I would volunteer if I can get some mentoring

---

---

Perhaps, but I would like to know more about what’s involved before considering it

---

---

Maybe, if I could share the role with someone else

---

---

**Other**

Any other feedback or suggestions regarding bonspiels you wish to provide

---

---

---

---

---